

A new series about
KIDS who get things done.

KIDING.



FROM CREATORS
PHIL IVANUSIC-VALLEE & PETER RICQ

LP
LEAGUE PRODUCTIONS

KidINC.

HELP WANTED!!

RU a bored Kid with a can-DO attitude that wants to get things DONE? Then **KID INC.** is the place for you. Being a KID INC employee has plenty of perks including (but not limited to) **FREE** ice cream from Kevin's mom's freezer, exciting travel all over the neighborhood, and a break room featuring a ball pit, drums, videogames, and a real dinosaur (* last bit may or may not be real).



- Must supply your own bike.
- Bring a change of clothes (will get messy).
- **NO GHOSTS ALLOWED.**... well, ghosts are chill... but no mummies (rotten smell ☹️).

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Kid INC.

Ralph is a go-getter. Ralph is ambitious! Ralph has big plans and even bigger dreams! Ralph runs his very own business! Ralph... is 10 years old.

Ralph is the boss, CEO, and head honcho of KID INC. With the help of his spunky Kid sister Tracy a.k.a. Traytray, his Shy and weirdo older Brother Laurence, and super eager neighborhood Kid Macaroni, Ralph has BIG plans for KID INC!

So what does KID INC. actually do? Well... Ralph isn't really willing to settle on that just yet. He says he's in the "business-business". One day KID INC. is a lemonade stand, the next day it's a banging discoteque, a time out hotel, a classy ice cream only restaurant, a friend rental service, hot(est) sauce manufacturer, a bicycle upgrade shop, social media HYPE machine; KID INC. is all these things... and all these things for a short time. Ralph closes up shop and is ready to start something brand new as soon as the day ends. He's an innovator! He can't be tied down to one business. He goes from one thing to the next and has the charisma to convince his family and friends to come along for the ride.

What motivates Ralph? Well it's certainly not money. Most of the time he's lucky (and stoked) if his business made 25 cents after a day's work. He just likes doing stuff, and doing stuff his way! He sees how grown-ups do things he wants to do it better: the KID INC. way!

KID INC. is about putting Kids (and Fun) first! It's about having fun, galvanizing the neighborhood Kids behind a project, and having a blast doing it! Summer vacation in his sleepy suburban neighborhood can get a little dull if you don't keep busy. And KID INC. DEFINITELY keeps ALL the neighborhood Kids busy!

Some Kids work to play. Ralph turns work into play!

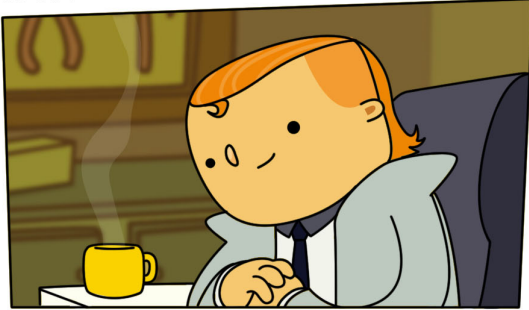
"So if you think you're ready to join our charismatic team, send your resume, or a crayon or macaroni drawing of your resume to Ralph and Traytray's house (it's the one with the giant KID INC. sign over the garage.)"

KID INC. we get things done!

KidINC.

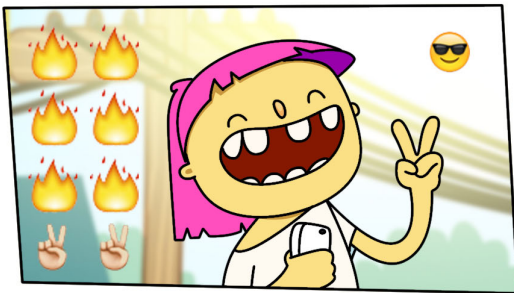
MEET THE TEAM

RALPH



RALPH is the CEO, the boss, the dude in charge, Mr. YES! RALPH is charismatic and enthusiastic. Ralph has the "vision". He talks the Talk.

TRACY aka TRAYTRAY



TRACY is the social media and marketing genius. She's also vice president of KID INC. boss #2. TRAYTRAY is energetic and ambitious, she gets things done. Walks 🚶🏻 the walk 🚶🏻.

LAURENCE



LAURENCE is Ralph and Tracy's older brother. A shy, and lazy kid, he's their "tech support." Laurence would probably just stay in his basement playing videogames if it weren't for Ralph and Tracy constantly pushing him to help them. Oh and Laurence has his own scooter which makes him really handy to have around. He rarely walks and barely talks.

MACARONI



MACARONI is a 5-year-old neighborhood kid that always eats macaroni. He's the official KID INC. assistant /team Guinea Pig. He's super loyal, and will do anything for Ralph and Tracy. Macaroni listens to Ralph's "talk" and follows Tracy's "walk".

KidINC. A SERIES FOR
young entrepreneurs ages 8-11

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